



BRIEF

【No. 093】

February 20th 2022

Congratulations on the Opening of LATIO Beijing Flagship Store



Green Chocolate Works. Ltd., a Canadian chocolate company, enjoys a high reputation in the Canadian food industry and is the backbone enterprise of Canada International Trade Promotion Society.

LATIO Chocolate is one of the famous brands of Green Chocolate Works in Canada. LATIO Beijing Flagship Store opens on February 16, 2022, located at 213, 2F, North Hall, Wangfujing Department Store Building, 253 Wangfujing Street, Beijing.

The opening ceremony was attended by Meng Xinli, general manager of Canada Green Chocolate Works, Meng Weiwei, general manager of Beijing Mengqin Yuxin Trade Co., Ltd. and Li Sanjun, deputy general manager of LATIO Marketing Development Center in Zhengzhou.



Mr. Vincent Iacoubucci, representative of Agriculture Section of Canadian Embassy in China, Ms. Betti-Joruston, Agricultural Counsellor, Ms. Leah, Commercial Commissioner, Mr. Yang, deputy general manager of Beijing Department Store Co., Ltd., Mr. Niu Wei, general manager of Brazil IEST Import and Export Co., Ltd., and Mr. Xu Li, secondary inspector of Zhengzhou People's Congress of Henan Province.

Fang Wu, vice President of CITPS, Xu Zhiqiang and Liu Dong, senior manager of CITPS attended the opening ceremony. Consul General Tong Xiaoling of the Consulate General of the People's Republic of China in Vancouver also conveyed congratulations. Terasa Wat, member of Parliament for Richmond, British Columbia and former Minister of Trade of British Columbia, also sent a congratulatory video.



MS Fang Wu, vice president of CITPS addressed the ceremony.

LATIO Chocolate is a professional Chocolate manufacturer from Green Chocolate Works Ltd., located in Coquitlam, British Columbia, Canada, concentrating in the production and marketing of a variety of chocolate products. All of the brand's products are processed from natural ingredients, free of artificial colors, flavors, cocoa butter substitutes and preservatives. Green Chocolate Works and the Kayer and Barkleys brands have been operating in Canada for nearly 30 years.



LATIO chocolate is a high-end chocolate brand intensively inherited and created by



native Canadians. LATIO chocolate has been popular among consumers in the United

States, Mexico, Italy and other North American countries. The production experts have traveled and worked in Switzerland, Belgium, Norway, the United States and other countries. After a time of intergradations, they finally integrated the world's top chocolate making technology, bringing us the most luxurious and unforgettable tastes feast.



LATIO chocolate is very popular in Chinese market.

Together with CITPS, LATIO chocolate has participated in various China import commodity fairs, including the first China International Import Expo, the first China Hainan Consumer Goods Fair and other well-known exhibitions.

The Green Chocolate Works, represented by the LATIO brand, is currently building a production plant in Hainan Province and is expected to start production in April this year.

CITPS wishes Green Chocolate Canada a prosperous future and looks forward to a closer and lasting cooperation.

