

# CHINA INTERNATIONAL IMPORT EXPO

2018.11.5-10

National Exhibition and Convention Center (Shanghai)



## INVITATION

#### Dear Friends:

Proposed by Xi Jinping, President of the People's Republic of China, and co-hosted by China's Ministry of Commerce and Shanghai Municipal Government, the First China International Import Expo will be held in Shanghai in November 2018. Exhibitors from over 200 countries and regions as well as around 150,000 professional purchasers from both China and the rest of the world are expected to participate in the Expo, which will provide you with unlimited business opportunities.

CITPS (Canada International Trade Promotion Society) is entrusted as the exhibition invitation service provider in British Columbia, Canada for china international EXPO 2018. It's our honor to help to organize BC exhibitors to the Expo. If you're interested in participating as an exhibitor, please fill in the attached form at your earliest convenience and send it back to the under-mentioned address or by WeChat/E-mail. We will assist you to enter the huge Chinese market with our utmost efforts. (Please pay attention to our preferential policy and its validity period as per attachment).

We sincerely hope that you will not miss this precious opportunity.

Jeannie Cheng President Canada International Trade Promotion Society Feb 8, 2018





## HIGHLIGHTS

### HUGE CHINESE MARKET, RAPID GROWTH OF CONSUMPTION AND IMPORT

With the world's largest population, China is the second largest economy, as well as the second largest importer and consumer in the world. Now China has entered a new development stage at which consumption keeps increasing, indicating enormous potential for the growth of consumption and import. In the next five years, China is expecting to import products and services valuing more than 10 trillion U.S. dollars, which provides a historic opportunity for enterprises across the world to enter the huge Chinese market.

#### IDEAL LOCATION OF SHANGHAI, AS TRADE CENTER OF CHINA

Located in the Yangtze River Delta Economic Zone, Shanghai enjoys favorable location advantage, great economic strength, well-developed service industries and the ability to allocate global resources. The container throughput of Shanghai Port has been ranking the first place for seven consecutive years. The passenger throughput of airport exceeds 100 million, with flight network covering 282 cities around the world.

#### LARGE EXHIBITION, DIVERSIFIED AND TARGETED SUPPORTING ACTIVITIES

Enterprises from over 100 countries and regions are expected to participate in the first CIIE. Supporting activities such as supply-demand matchmaking meetings, seminars and product releases will be held during the Expo.

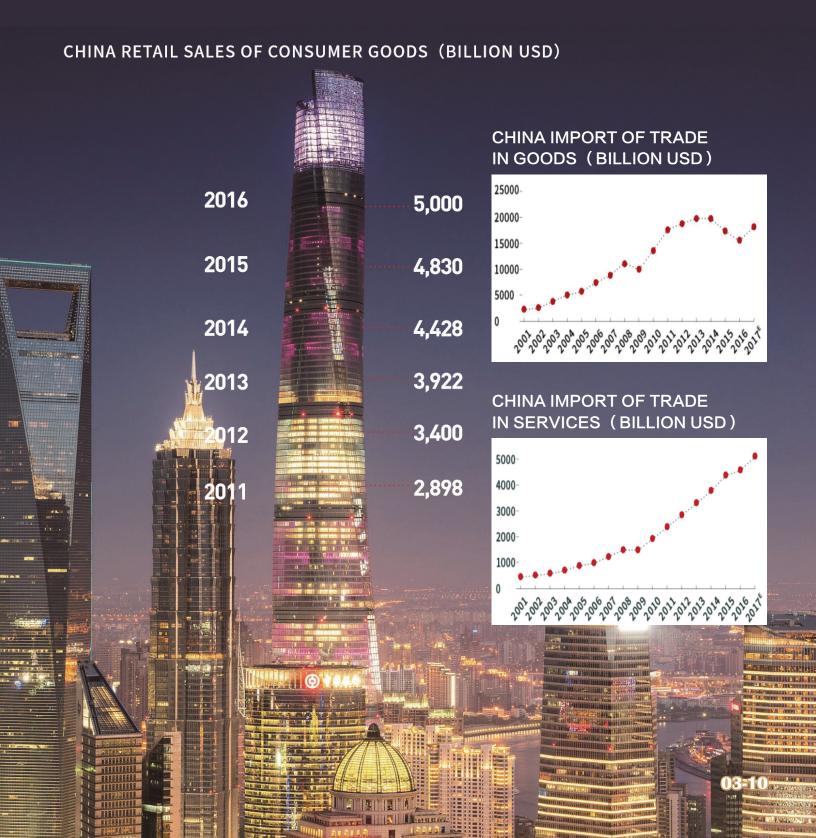
#### MULTIPLE MEASURES GUARANTEEING ALLROUND AND EFFECTIVE SERVICE

The CIIE will facilitate participation in terms of customs clearance, inspection and quarantine, provide long-term one-stop transaction services online and offline, and strengthen protection of intellectual property rights to safeguard the rights and interests of merchants

### STRONG PURCHASE DEMAND, A LARGE NUMBER OF PROFESSIONAL PURCHASER

The CIIE will invite Chinese enterprises from across country to come to do business. Merchants from third countries will also be invited to the Expo. It's estimated that 150,000 domestic and foreign professional purchasers will participate in the Expo.

## DATA ANALYSIS



# CONFIRMATION FORM FOR PARTICIPATION

Please fill this form and send it to yinhengliu@gmail.com

\*: Required

Invitation Service Provider:

Canada International Trade Promotion Society Contact person:

Jeannie Cheng

Tel: 778-668-1383

Queena Liu:

Tel: 778-789-9898

### 2018 CHINA INTERNATIONAL IMPORT EXPO APPLICATION FORM (1)

Date: 5-10 Nov. 2018 Venue: National Exhibition and Convention Center (Shanghai)				
*Company Name			*Country / City	
*Address				
*Postal Code		*Contact Person	□Ms. □Mr.	
*Telephone		Job Title		
*Mobile		Fax		
*E-mail		Website		
Company				

# CONFIRMATION FORM FOR PARTICIPATION

## 2018 CHINA INTERNATIONAL IMPORT EXPO APPLICATION FORM (2)

*Please check off the exhibits of your company (choose one at least)					
Area	Exhibits				
	□Mobile Devices □Smart Home □Smart Household Appliances				
Consumer	□VR & AR □Video Games □Sports and Fitness □Audio				
Electronics &	□Video HD Devices □Life Technologies □Display Technologies				
Appliances	□Online Games and Home Entertainments □Product and System Solutions				
	□Others,				
	□Apparel □Textiles □Silk Products □Kitchenware & Tableware				
Apparel,	□Homeware □Gifts □Home Decorations □Festival Products				
Accessories	□Jewelry & Ornaments □Furniture □Infant & Children Products □Toys				
& Consumer	□Culture Products □Skincare, Hair Beauty & Personal Care Products				
Goods	□Sports & Leisure □Suitcases & Bags □Footwear & Accessories				
	□Clocks & Watches □Ceramic & Glass Products □Others,				
	□Intelligent Drive Vehicles and Technologies □Intelligent Connected Vehicles and Technologies				
Automobile	□New Energy Vehicles and Technologies □Brand Automobiles				
	□Others,				
	□Artificial Intelligence □Industrial Automation and Robots □Digital Factories □IOT				
High-end	□Materials Processing and Molding Equipment □Industrial Parts and Components				
Intelligent	□ICT Equipment □Energy Conservation & Environmental Protection Equipment				
Equipment	□New Energy, Power & Electrical Equipment □Aviation & Aerospace Technologies and Equipment				
	□Power Transmission & Control Technologies □3D Printing □Others,				
Food &	□Dairy □Meat □Seafood □Vegetable & Fruit □Tea & Coffee				
Agricultural	□Beverage & Liquor □Sweet & Snacks □Health Products □Condiment				
Products	□Canned & Instant Food □Others,				

# CONFIRMATION FORM FOR PARTICIPATION

### 2018 CHINA INTERNATIONAL IMPORT EXPO APPLICATION FORM (3)

Medical Equipment & Medical Care Products	□ Medical Imaging Equipment □ Surgical Equipment & Devices □ IVD □ Rehabilitation & Physical Therapy Products □ High Value Medical Disposables □ Mobile Health & Al □ Beauty Care & Cosmetic surgery □ Nutrition & Supplements □ Advanced Health Examination □ Welfare and Elderly Care Products and Services □ Others,				
Trade in Services	Tourism Services	□Featured Scenic Spots □Travel Routes & Products □Travel Agencies □Cruise Ships & Airlines □Award Tours □Online Travel Services □Others,			
	Emerging Technologies	□Information Technology □Energy Conservation □Environmental Protection □Biotechnology □Scientific Research Institutions □Intellectual Property □Others,			
	Culture & Education	□Culture □Education □Publications □Education & Training □Oversea Education Institutions & Universities □Others,			
	Creative Design	□Artistic Design □Industrial Design □Design Software □Others,			
	Service Outsourcing	□Information Technology Outsourcing □Business Process Outsourcing □Knowledge Process Outsourcing □Others,			
* Book: (choose one)					
□ A standard booth(s) (9 m²)					
□ B m² raw space (minimum 36)					
Booth Rates: 300 USD /m² for raw space    3,000 USD /9m² for standard booth					
Discounts: The first 20 orders through CITPS got 20% off for reservation by March 30st, 2018, i.e.					
10% off for a raw space more than 500 m <sup>2</sup> (28% off if also an early bird)					
* Date of payment:					

### STATEMENT ON THE EXHIBITION

Time and Venue

Time: November 5 - 10 2018

Venue: National Exhibition and Convention Center (Shanghai)

#### Areas for Trade in Goods

- \* High-End Intelligent Equipment: Artificial Intelligence, Industrial Automation & Robots, Digital Factories, IoT, Materials Processing & Molding Equipment, Industrial Parts & Components, ICT Equipment, Energy Conservation & Environmental Protection Equipment, New Energy, Power & Electrical Equipment, Aviation & Aerospace Technologies and Equipment, Power Transmission & Control Technologies, 3D Printing, etc.
- \* Consumer Electronics & Appliances: Mobile Devices, Smart Home, Smart Household Appliances, VR & AR, Video Games, Sports & Fitness, Audio, Video HD Devices, Life Technologies, Display Technologies, Online Games & Home Entertainments, Product & System Solutions, etc.
- \* Automobile: Intelligent Drive Vehicles and Technologies, Intelligent Connected Vehicles and Technologies, New Energy Vehicles and Technologies, Brand Automobiles, etc.
- \* Apparel, Accessories & Consumer Goods: Apparel, Textiles, Silk Products, Kitchenware & Tableware, Homeware, Gifts, Home Decorations, Festival Products, Jewelry & Ornaments, Furniture, Infant & Children Products, Toys, Culture Products, Skincare, Hair Beauty & Personal Care Products, Sports & Leisure, Suitcases & Bags, Footwear & Accessories, Clocks & Watches, Ceramic & Glass Products, etc.
- \* Food & Agricultural Products: Dairy, Meat, Seafood, Vegetable & Fruit, Tea & Coffee, Beverage & Liquor, Sweet & Snacks, Health Products, Condiment, Canned & Instant Food, etc.





### STATEMENT ON THE EXHIBITION

\* Medical Equipment & Medical Care Products: Medical Imaging Equipment, Surgical Equipment & Devices, IVD, Rehabilitation & Physical Therapy Products, High Value Medical Disposables, Mobile Health & AI, Beauty care & cosmetic surgery, Nutrition & Supplements, Advanced Health Examination, Welfare & Elderly Care Products and Services, etc.

#### Areas for Trade in Service



- \* Tourism: Featured Scenic Spots, Travel Routes & Products, Travel Agencies, Cruise Ships & Airlines, Award Tours, Online Travel Services, etc.
- \* Emerging Technologies: Information Technology, Energy Conservation, Environmental Protection, Biotechnology, Scientific Research Institutions, Intellectual Property, etc.
- \* Culture & Education: Culture, Education, Publications, Education & Training, Overseas Education Institutions & Universities, etc.
- \* Creative Design: Artistic Design, Industrial Design, Design Software, etc.
- \* Service Outsourcing: Information Technology Outsourcing, Business Process Outsourcing, Knowledge Process Outsourcing, etc.



- 1) Standard Booth (9 m²)
- 2) Raw Space (Minimum 36 m², design upon request)



\* Discount: The first 20 orders through CITPS before 30th of March 2018 will have 20% discount. Standard Booth: 2400USD/9m²;

Raw Space: 240USD/ m² (36 m² minimum)

\* Official Rate for Standard Booth: 3000USD / 9 m2

Official Rate for Raw Space: 300USD /m²



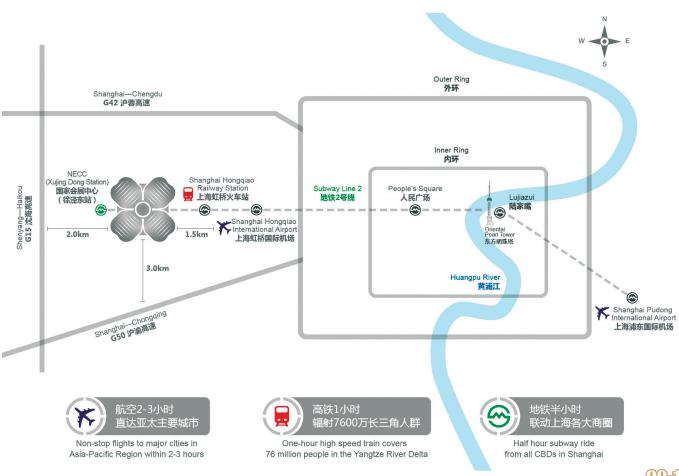
- \*\* Please note carefully the difference in rates applied to different booths and spaces. Please fill in the registration form by stating the detailed area for trade in goods or trade in service (6 areas in trade of goods and 5 areas in trade of service. please indicate the specific exhibits).
- \* Final registration is subject to contract signing and payment.
- Detailed product(s) documents might be needed after registration.

## INTRODUCTION TO THE VENUE

National Exhibition and Convention Center (Shanghai) is the world's largest single block building and exhibition complex with a total construction area of nearly 1.5 million m2. Facilities at NECC (Shanghai) include exhibition halls, the commercial plaza, office buildings and a hotel. These four facilities are linked together by an 8-meter-high elevated Exhibition Boulevard so that people can easily traverse these functional areas.

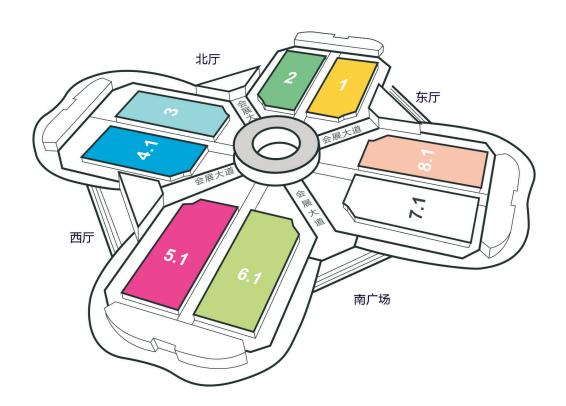
NECC (Shanghai) has a total area of 500,000 m2, including 400,000 m2 indoor exhibition hall and 100,000 m2 outdoor area. The indoor exhibition area consists of 13 big halls with each of 30,000 m2, and 3 small halls with each of 10,000 m2, all accessible by trucks. Over 60 fully-equipped conference rooms surround the exhibition halls.

1.5 km away from Hongqiao Transportation Hub, NECC (Shanghai) is linked to Hongqiao Airport and Hongqiao Railway Station by the city's metro line. Because of the convenient national highway network, the major cities in the Yangtze River Delta region are easily reachable within 2 hours.



# INTRODUCTION TO THE VENUE







### **Contact Us**

Invitation Service Provider

Canada International
Trade Promotion Society



Contact Person

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