

The Promotion Conference for China International Import Expo Held in Montreal, Canada



Two enterprises recommended by the exhibition invitation service provider Canada International Trade Promotion Society (CITPS) are included in the list of top 10 exhibitors to sign up for China International Import Expo (CIIE)

A Promotion Conference for CIIE was held in Montreal, Canada on March 20th, 2018. Officials from Ministry of Commerce of the People’s Republic of China, Embassy of the People’s Republic of China in Canada, Consulate-General of the People’s Republic of China in Toronto, Consulate-General of the People’s Republic of China in Montreal, Quebec Export Bureau, Quebec branch of Canada-China Business Council (CCBC), and former Canadian Ambassador to China Guy Saint-Jacques were present in the conference. Over 100 representatives of Canadian companies and media from Quebec, Ontario and British Columbia participated in the conference.



Minister-Counselor of the Chinese embassy in Canada Sun Jiwen and Deputy Director General Xia Diya of Department of American and Oceanian Affairs of Ministry of Commerce of the People’s Republic of China delivered speeches respectively at the conference. They briefed on the latest preparation for the Expo, saying that the Expo has been a highlight of the world with outstanding registration numbers. Deputy Director General Xia Diya quoted Zhong Shan, Minister of Commerce of China, as saying that CIIE will not be a solo for China but a real chorus comprising all countries along the routes. China welcomes the competitive goods and services with advantages and characteristics around the world to enter China’s vast market through the Expo.



As the the exhibition invitation service provider in the region of British Columbia and Yukon, the Vancouver-based CITPS has done a good job in invitation of exhibitors. President Jeannie Cheng was invited to attend the promotion conference in Montreal and signed the exhibition invitation service contract with China International Import Expo Bureau. Jeannie was accompanied by representatives of two British Columbia-based enterprises, Commerce Valley of the North America and Fur Canada, who registered via CITPS and signed the participation contract with China International Import Expo Bureau. They are honored to be included in the list of the top 10 exhibitors to sign up for CIIE globally.

