

## CITPS Visits China International Import Expo Bureau As the exhibition invitation service provider of the 1<sup>st</sup> China International Import Expo



Because of its excellent work, the Canada International Trade Promotion Society (CITPS)", the exhibition invitation service provider" of British–Columbia and Yukon of Canada for the First China International Import Expo (CIIE), was specially invited by China International Import Expo Bureau in late February to participate in the first promotion event in Montreal held by the bureau for the Expo, and received generous compliments and encouraged from the bureau leaders.

On April 24, Ms. Jeannie Cheng, President of the society, Mr. Lin Zhishan, Honorary President of the society and Mr. Xu Zhiqiang, the working committee manager, made a special trip to Shanghai to visit the bureau and were warmly received by the leaders of the bureau and related departments. Again the leaders expressed approval and confirmation of the society's effective and pragmatic work of organizing companies to join the expo.



During the visit, President Cheng and Honorary President Lin carried out beneficial communication, exchange and discussions with Director Fang Hao and Ms. Hao Jie regarding some specific questions about what the exhibitors were concerned as well as the details and work procedures for participation in the exposition. The working committee of the society also established direct connections with those in charge of various exhibition areas, which laid the foundation for future work. What 's more, with the accompaniment of Director Fang Hao and Ms. Hao Jie, the team visited all the exhibition areas of the National Exhibition and Convention Center (Shanghai) and experienced vividly the height, depth and broadness of the first China International Import Expo and was proud and honored to be able to work for such an epoch—making event in the home country.

