

Greeting the Flood-hit Areas, Looking Forward to Cooperation



Since mid-November, driven by the atmospheric river, storms from the Northeast of the Atlantic Ocean swept large areas of southern British Columbia. Premier John Horgan called it the once-in-500-years super natural disaster.

After the floods, CITPS promptly organized donations and many members responded quickly. Very soon we gathered CAD8000 and crackers, instant noodles, pork luncheon meat and various supplies.



On Dec. 8th, President Jeannie Cheng and Vice President Liu Hong led a team to visit Chilliwack and Abbotsford, which were severely hit by the storm, and delivered the donations to the two mayors, Salvation Army delegated by the mayors as well as the local farmers' association. The team also visited other associations, companies and farms.

It is, apart from sending donation and supplies, more important to establish cooperation relations with the two local governments, especially with the local farm associations.

President Cheng introduced the nature and principle of CITPS during the meeting and emphasized that CITPS has many individual and cooperate members and often organizes and participates in various forums and social events. It maintains good relationships with various trade enterprises and unions, and works as a home for small and medium-sized enterprises to help each other and enhance friendship. In particular, President Cheng expressed the willingness to build a long-term friendly cooperation relation with the two cities.



The local farm association made a self-introduction. It has 27 farms, which more or less have been affected by the Covid-19. Ms. Cheng and other team members remarked that CITPS members have wide sales network, with BC small and medium-sized enterprises as its backbone, and the advantage in promotion of local goods. CITPS would be happy to directly contact with the farms to offer assistance, and suggested that the farm association make various levels of farm cooperation project lists for CITPS corporate members to discuss and make reasonable and precise plans in order to achieve the best results.



President Cheng said that the visit was just the first step of the long march. CITPS will take this opportunity to establish a close "federation" across industries with local governments, farm associations and farms as well as make contributions to the two cities' economy and social development. CITPS appointed one of the team members, Ms. Asai Hu, who lives in Chilliwack, to be the goodwill ambassador and responsible for the contact and communication with the two local governments and related departments and thanked her for her efforts in the activity.

The two governments and the farm association expressed deep gratitude for CITPS' s donation and the sincerity for cooperation. They also welcomed Ms. Hu as the goodwill ambassador. They promised to do their best to promote the cooperation between CITPS and local farms.

The weather forecast for December 8th was sleet and the road slippery. But the weather and the heavens favored us and it turned out a beautiful day.

Phoenix TV made a tracking report of the event.



Attached:

**Canada International Trade Promotion Society
Name List of the Delegation Greeting Flood-hit Areas**

- Jeannie Cheng, President**
- Liu Hong, Executive Vice President**
- Asai, Goodwill Ambassador**
- Bob Yip, Director**
- Eva Ma, Coordinator**
- Jensen Li, President, Murphy Aircraft Manufacturer, Ltd.**

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