

CITPS Brief 054
(Yiwu Fair Spring)

CITPS Team Joins Yiwu Fair Spring 2019

The 2019 Yiwu Fair Spring: Imported Commodities Fair opened on May 23, 2019. About 1000 companies from 85 countries and areas attended the four-day fair at Yiwu International Exhibition Center, presenting over 100,000 commodities. This year CITPS attended the fair for the first time.

Among the CITPS exhibitors were 50N NATURAL ECOLOGY GROUP LTD, Maple Linknet Distribution Ltd, Xypex Chemical Corporation and others, a total of seven companies with over ten exhibition booths. Some companies' senior management members were also present at the fair.





During the fair, some exhibitors joined the products release press conference held by the fair organizer and a variety of purchase meetings. Other than showing the products, expanding sales channel and signing order forms, they also got to know the investment environment in Yiwu and related favorable policies.



Two of the exhibitors have expressed the intention to register a company in Yiwu and enjoy the local favorable policy. Some exhibitors intended to report to the company management when they went back to Canada to further discuss the possibility of developing business in Yiwu.



The exhibition tour had encouraging effect. The exhibitors have had various achievements; some signed a million-dollar order.

CITPS has been awarded the Best Organizer Prize by the Yiwu Fair organizer; two companies won the Best Products Prizes.

